

Abstract

A mobile device such as a wireless communication device includes a component to automatically switch between profiles defining user notification options for notifying of device events such as new data or voice communications, calendar or alarm events. Switching is automated upon the happening of a switching condition defined in response to time or location information or both. For example, a user may enable a profile which disables event notification for a particular duration or while the user is at a particular location. That profile may be expired and automatically switched to another profile to re-enable notification upon the expiry of the duration or change to the location.